

client:

## 5-2-1-0 Physical Literacy Games 6 Videos

Attn: **Michelle Tice** | Communications and Engagement Director

proposed date: April 12th 2017

**POTENTIALPICTURES** INC.  
a digital communication production company

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# PROJECT ESTIMATE

The following is an estimate.

## PRE-PRODUCTION SERVICES

COST

Project Administration

Script development for all content

ESTIMATED TOTAL FOR PRE PRODUCTION PHASE

## On Location : PRODUCTION SERVICES

Duration

COST

### 1 Day Recording Equipment Package

Canon C100

Prime Lens kit (16mm, 35mm, 50mm, 85mm)

Camera rigs (tripods)

DJI Oromo / GOPRO Hero 5

Camera Dolly

Liability Insurance

Camera Operator

Production Assistant

Audio Recording - LAV Mic and Shotgun

Lighting Kit

Teleprompter

TOTAL FOR 1 DAY - On Location - PRODUCTION

## POST PRODUCTION SERVICES:

COST

Video Editing / Motion Graphic design / Audio Master

Voice over talent

Soundtrack

Final Audio Master

Video web compression (Final delivery mp4)

ESTIMATED TOTAL FOR POST PRODUCTION PHASE

TOTAL FOR PROJECT (not including GST)